



# BY CHOOSING SPIER, YOU ARE SUPPORTING SPIER'S GROWING FOR GOOD LEARNING INITIATIVES.



TREE-PRENEURS



COMMUNITY KEEPERS AT SPARK SCHOOL, LYNEDOCH



SISONKE SOCIAL CIRCUS



HARAMBEE YOUTH EMPLOYMENT ACCELERATOR

As part of our ongoing business journey, we at Spier are intent on doing things differently and our purpose is to find innovative ways of how business can succeed in balance with our environment and society.

We have developed a device to help tell our social and environmental stories.



SPIER ARTS ACADEMY



ARTISAN STUDIO



EAGLE ENCOUNTERS



INDIVIDUAL LEARNING SPEND



LOVE THE LAND



PINOTAGE YOUTH DEVELOPMENT ACADEMY

**“NOT ONLY DO YOU NEED TO GROW AS A BUSINESS, YOU NEED TO CREATE SHARED VALUE FOR YOUR STAFF AND COMMUNITIES AND MAKE SURE YOU MAKE A POSITIVE IMPACT ON YOUR ENVIRONMENT. YES, WE GROW GRAPES, BUT WE ALSO GROW WITH PEOPLE AND CREATE AGENTS OF CHANGE.”** Andrew Milne, Spier CEO.



These initiatives empower staff and communities to create positive social and environmental change.

Products carrying the Growing for Good vine leaf will start appearing on shelf from August 2018 onwards, through a phase-in phase-out logistics approach, which will prevent unnecessary write-offs of old labels. A blanket statement about Growing for Good will appear on our back labels.

Please look out for the logo on our website at [www.spier.co.za](http://www.spier.co.za), which links through to more information on these initiatives.

The Growing for Good device, a heart in a vine leaf, represents both community and the environment.

